



# UNIVERSITY, TOURISM AND CLIMATE CHANGE CONFERENCE

In the framework of the final  
conference of the CLIMAR  
project

TUESDAY MARCH 24, 2026

With the support of:





# Tuesday, March 24, 2026

## HOTEL CALIPOLIS, SITGES

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**09:00**      **Registration**

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**09:30**      **Institutional Welcome**

- **Ramon Torrent**  
President of Obreal
  - **Javier de León Ledesma**  
ULPGC, Universitat Las Palmas de Gran Canaria
  - **Marta Verdejo Sánchez**  
Agencia Node Garraf, president of Node Garraf and mayor of Olivella
  - **Ms Ana Herrera**  
Deputy Delegate for Tourism, Barcelona Provincial Council
  - **Aurora Carbonell**  
Mayor of Sitges
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**10:00**      **Opening Session**

**The model of the Commitment to sustainable tourism in the regions of Barcelona**

**Elisabet González**, Director of the Technical Tourism Office of the Barcelona Provincial Council.

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**10.30**      **CLIMAR: milestones and key results**

ULPGC + short contributions from partners in Latin America and Europe

- **Franco Bianco**  
National University of Cuyo, Argentina
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- **Margareth Durán Izquierdo**  
University of Cartagena, Colombia
  - **Catalina Elvira Espinosa Vega**  
Autonomous University of Chiriqui, Panama
  - **Cliona Maher**  
University of Cork, Ireland

Moderator: Javier de León Ledesma, ULPGC

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**11:00**      **Coffee break**

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**11:30**      **Roundtable: Public-Private Collaboration on Climate Change and Tourism**

- **Verónica Enríquez**  
Directorate-General for Tourism of the Generalitat – Climate Action Plan of the Generalitat
- **Mar Carrasco**  
Director of Tourism Sitges
- **Giada Calvano**  
Director of Chloe Sustainability, Sitges Film Festival
- **Josep M Mori**  
Director of the Hotel Calípolis
- **Helena Lorente**  
Director of Projects at Institut Cerdà

Moderator: Josep Rodríguez, director of the Strategic Projects Section of Transversal Action of the Barcelona Provincial Council

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**12:30**      **Partnerships for innovation and sustainability**

- Presentation of EnoTour (URV)
- Presentation of Gastrotour (TeSaU)
- Future collaborations

