# From Standards to Mobility: How Accreditation Shapes International Opportunities

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#### 1. Introduction

According to recent research by the Organisation for Economic Co-operation and Development (OECD), global investment in higher education has surged significantly. The study predicts that the number of university graduates will more than double between 2013 and 2030. The number of 25- to 34-year-olds with a university degree is expected to increase significantly, growing from 137 million in 2013 to 300 million by 2030<sup>1</sup>. This dramatic rise is important because it reflects the expanding global access to higher education, which plays a crucial role in fostering innovation, boosting economic growth by equipping a larger portion of the population with advanced knowledge and skills. Furthermore, this trend leads to an increase in the number of higher education institutions worldwide, as well as the number and varicosity of study programmes, in particular related to IT technologies and Al matters (e.g., Al Journalistic, IT Entrepreneurship, etc.) considering the latest global improvements. Thus, not only is the number of higher education institutions and study programmes on the rise, but the diversity of these programmes is also expanding.

Over the past two decades, the number of double degrees in higher education institutions has grown rapidly, largely driven by the Bologna Process in Europe. In addition to double degrees, there are joint degrees, triple degrees, additional degrees, and top-up models, each with different definitions and types of agreements<sup>2</sup>. The importance of these models lies in their ability to enhance global mobility, broaden students' academic experiences, and increase their competitiveness in the international job market. It works well when there is a joint legal framework that supports and encourages the mobility and cooperation of higher education institutions. For example, the Lisbon Recognition Convention<sup>3</sup> not only fosters stronger partnerships but also simplifies the administrative processes involved in student exchanges, joint programmes, and the recognition of qualifications. At the same time, the Asia-Pacific Regional Convention on the Recognition of Qualifications in Higher Education, known as the Tokyo Convention, provides a mechanism for countries in Asia and the Pacific region to facilitate the recognition of higher education qualifications through basic principles, increased information provision and transparency<sup>4</sup>.

However, not all countries have ratified or are parties to that or these conventions yet, and they are still seeking smooth cooperation and further mobility opportunities. Furthermore, the increase in the number of degree holders does not necessarily guarantee the quality of the institutions and study programmes providing education. This is why the accreditation process in higher education may be essential — not only as a mechanism for evaluating academic institutions and their programmes against established quality standards, but also as an opportunity to ensure that institutions offer education that meets predefined levels of relevance and are well-positioned in both the education and job markets.

<sup>&</sup>lt;sup>1</sup> https://monitor.icef.com/2019/07/oecd-number-of-degree-holders-worldwide-will-reach-300-million-by-2030/.

<sup>&</sup>lt;sup>2</sup> Double Degrees - a robust tool for internationalization and quality assurance - Haaga-Helia eSignals.

<sup>&</sup>lt;sup>3</sup> The Council of Europe, in co-operation with UNESCO, drafted the Convention on the Recognition of Qualifications concerning Higher Education in the European Region, more briefly referred to as the "Lisbon Recognition Convention" because it was adopted in Lisbon in 1997. This Convention is the main legal instrument on the recognition of qualifications in Europe. It has, to date, been ratified by more than 50 states.

https://www.unesco.org/en/legal-affairs/asia-pacific-regional-convention-recognition-qualifications-higher-education?hub=70286.

# 2. The Role of Accreditation Extends Beyond Ensuring Quality

The term 'Accreditation' is used as a quality indicator. Accreditation plays a vital role in quality assurance. It is a formal process in which an external organization assesses an institution or specific programmes based on established standards and criteria. This process acts as a validation mechanism, confirming the quality and credibility of the institution's educational offerings<sup>5</sup>.

Quality assurance processes involve a variety of evaluation methods, the establishment of clear targets, the use of measurement tools, and, most importantly, benchmarking. A typical quality assurance process encompasses internal components such as setting goals and performance metrics, defining the roles and responsibilities of involved units, and ensuring commitment to external evaluations. It also includes the analysis and assessment of the outcomes derived from these evaluations<sup>6</sup>. In general, key standards that assess accreditation include, in particular, curriculum, faculty, infrastructure, student support services, and research capacity.

The rise of globalization in education leads to the need for a universal or harmonized quality assurance framework that transcends national and regional boundaries. The Council for Higher Education Accreditation (CHEA, 2007) identifies three key factors shaping quality assurance trends in international higher education. First, quality assurance has become increasingly competitive and rigorous. This reflects the growing emphasis on academic and operational excellence, requiring HEIs to continuously improve and innovate. Further, quality assurance standards are becoming stricter and more demanding as institutions strive to meet higher benchmarks. Second, it is gaining recognition on a regional scale, meaning that certain standards or frameworks are being widely adopted or recognised within specific regions (e.g., ASEAN, the EU). Third, there is a growing need for an international quality assurance framework that ensures mutual recognition (countries acknowledging each other's quality assurance processes and results) and reciprocity (granting equivalent value to qualifications and accreditations across borders) among countries<sup>7</sup>.

These trends indicate a shift toward a more interconnected and standardized global higher education landscape meaning that the HEIs should be also prepared for greater international collaboration.

By engaging in accreditation processes and meeting established quality standards, institutions can bolster their reputation and position themselves as reliable providers of education. This enhanced credibility not only draws students but also fosters stronger partnerships and collaborations with other institutions and organizations<sup>8</sup>. This approach demonstrates that the role of accreditation extends beyond merely ensuring quality; it also encompasses a broader impact, such as promoting institutional credibility, fostering innovation, and supporting continuous improvement in educational practices.

### 3. Accreditation as a Trust Mechanism for Cross-Border Recognition

The purposes of the accreditation process are to ensure: (i) quality control (minimum standards) in higher education by setting and maintaining minimum standards in higher education; (ii) accountability and transparency to build trust among stakeholders; (iii) quality enhancement by encouraging institutions to strive for continuous improvement; and (iv) the facilitation of student mobility, by promoting

<sup>&</sup>lt;sup>5</sup> Mustafa Kayyali, An Overview of Quality Assurance in Higher Education: Concepts and Frameworks, International Journal of Management, Sciences, Innovation, and Technology (IJMSIT), Vol.4, Issue.2, pp.01-04, Mar (2023).

<sup>&</sup>lt;sup>6</sup> Karolina Wysocka, Christian Jungnickel, Katarzyna Szelągowska Rudzka:

Internationalization and Quality Assurance in Higher Education (https://www.researchgate.net/publication/363506360 Internationalization and Quality Assurance in Higher Education).

Patricia Ryan, Academic Quality and Accreditation, Laureate Education, Inc. (https://scholarworks.waldenu.edu/cgi/viewcontent.cgi?article=1090&context=hlrc).

<sup>&</sup>lt;sup>8</sup> Mustafa Kayyali, An Overview of Quality Assurance in Higher Education: Concepts and Frameworks, International Journal of Management, Sciences, Innovation, and Technology (IJMSIT), Vol.4, Issue.2, pp.01-04, Mar (2023).

mutual recognition of qualifications across borders<sup>9</sup>. Key tools supporting these purposes include (i) standardization, as accreditation provides a common framework for assessing quality, ensuring that high institutions meet internationally accepted benchmarks, (ii) transparency, (iii) accountability, as accreditation agencies act as third-party validators, ensuring impartiality and reliability in quality assessment and (iv) continuous improvement, achieved through regular evaluations that foster a culture of ongoing development and excellence.

Thus, one of the primary purposes of accreditation is to build credibility and trust. This is evident in several outcomes, such as the seamless transfer of credits for students between accredited institutions, the broader acceptance of degree qualifications for pursuing further education internationally, benchmarking against other institutions, and the adoption of best practices<sup>10</sup>. Consequently, the shared understanding of quality becomes the foundation for mutual trust between higher education systems in different countries.

The legal and regulatory framework shaping both internationalization and quality assurance is most prominently illustrated within the European context. With the establishment of the European Higher Education Area (EHEA) and subsequent legislative initiatives, significant progress has been made toward mutual recognition of qualifications, harmonization of educational systems, and the promotion of international cooperation. These efforts, heavily funded by the European Union, have collectively fostered what is often referred to as "Europeanisation" in the context of higher education. A notable milestone in promoting convergence within QA was the creation of the Standards and Guidelines for Quality Assurance in the European Higher Education Area (ESG) in 2005, which were revised and reinforced in 2015. These guidelines serve as a cornerstone for fostering transparency, consistency, and continuous improvement in QA across Europe, while also setting a benchmark for global standards<sup>11</sup>.

Furthermore, to ensure compliance with internationally accepted standards and to reinforce the credibility of an accreditation agency, membership in globally recognised accreditation networks, such as the European Association for Quality Assurance in Higher Education (ENQA), is essential. It also facilitates mutual recognition (e.g., ENQA supports the European Approach for joint programmes, ensuring harmonized quality assurance). In addition, being an ENQA member demonstrates that the accreditation agency aligns with European quality assurance frameworks. Moreover, ENQA and EQAR (European Quality Assurance Register for Higher Education) membership is often a prerequisite for recognition in certain countries. For instance, in Armenia, EQAR-registered agencies are recognised as part of the national external quality assurance requirements. Similarly, in Kazakhstan, the Ministry of Science and Higher Education mandates not only ENQA and EQAR membership but also compliance with additional criteria tailored to national priorities and standards.

In addition, membership or affiliation with world recognised organisations (e.g., INQAAHE (International Network for Quality Assurance Agencies in Higher Education), CEENQA (Central and Eastern European Network of Quality Assurance Agencies in Higher Education) signals adherence to rigorous quality standards, enhancing the credibility and accountability of quality assurance agencies and institutions. These frameworks also encourage collaboration between accreditation agencies, promoting the alignment of standards and processes across borders.

<sup>&</sup>lt;sup>9</sup> Michaela Martin, Quality assurance and the role of accreditation: an overview (<a href="https://www.researchgate.net/publication/44840328">https://www.researchgate.net/publication/44840328</a> Quality assurance and the role of accreditation an over view).

<sup>&</sup>lt;sup>10</sup> Pradeep Kumar, Balvinder Shukla, Don Passey: Impact of Accreditation on Quality and Excellence of Higher Education (<a href="https://www.researchgate.net/publication/350108789">https://www.researchgate.net/publication/350108789</a> Impact of Accreditation on Quality and Excellence of Higher Education Institutions).

<sup>&</sup>lt;sup>11</sup> Karolina Wysocka, Christian Jungnickel, Katarzyna Szelągowska Rudzka:
Internationalization and Quality Assurance in Higher Education (<a href="https://www.researchgate.net/publication/363506360">https://www.researchgate.net/publication/363506360</a> Internationalization and Quality Assurance in Higher Education).

Although the existence of mutual agreements between countries serves as a foundation for fostering academic mobility and international cooperation, international accreditation also helps with creating a cohesive environment for cross-border exchanges, advancing global education and research collaboration. Consequently, international accreditation, performed by globally recognised accreditation agencies, ensures that study programmes and/or higher education institutions adhere to internationally accepted standards while also striving for continuous improvement and quality enhancement. This approach is essential for facilitating international partnerships and collaborations. Moreover, it ensures that all parties are committed to maintaining high standards of academic excellence, which is crucial for the success and sustainability of international partnerships.

# 4. Academic and Professional Mobility

The accreditation process builds credibility and trust in higher education systems globally, as well as bridge gaps between diverse educational systems. Could we also consider that international accreditation facilitates academic and professional mobility, or at the very least, plays a significant role in supporting it? The following statements can be considered how standard can shape opportunities for mobility.

## **Transferability of Credits**

As previously mentioned, the international accreditation should make easier for students to transfer credits between accredited institutions. Systems like the European Credit Transfer and Accumulation System (ECTS) in the European Higher Education Area exemplify how accreditation facilitates seamless credit recognition. The ECTS was introduced in 1989 as part of the Erasmus programme. Its initial purpose was to enable the conversion of credits earned by students during their studies abroad into credits recognized by their home institutions upon their return. Over time, ECTS evolved to serve not only as a tool for credit transfer — based on workload and achieved learning outcomes — but also as a framework for credit accumulation within degree programmes. By supporting the design, description, and delivery of academic programmes, ECTS facilitates the integration of diverse learning experiences within a lifelong learning context. Additionally, it promotes student mobility by simplifying the recognition of qualifications and study periods<sup>12</sup>. In the FIBAA accreditation process, the conversion of national credits into ECTS credits is carefully evaluated. According to the Assessment Guide for the Accreditation of Bachelor and Master Programmes by FIBAA (2023), study programmes must be structured into modules or courses, with credits assigned to each module or course based on the required student workload. Practical components, where applicable, should be designed and integrated to enable students to earn credits. Additionally, module or course descriptions must provide detailed information about intended learning outcomes and adhere to the standards outlined in the ECTS Users' Guide.

Credit transfer refers to the process of recognizing academic credits earned in one program or institution within another formal context, often for the purpose of completing a qualification. This allows credits earned by students in one program to be transferred and accumulated in another program, whether within the same institution or at a different one. As a cornerstone of academic mobility, credit transfer plays a vital role in ensuring that students can seamlessly continue their studies across institutions and countries<sup>13</sup>. Therefore, during the accreditation process, it is evaluated whether clear guidelines exist for converting national credits into ECTS credits, whether these processes are well-established, and whether they are implemented effectively. This ensures transparency and consistency in credit allocation, allowing for comparability across institutions and countries, also in countries where no ECTS credits are applicable.

By aligning curricula and learning outcomes, accredited study programmes enable students to pursue studies across borders without losing academic progress, thereby promoting flexibility and academic continuity.

<sup>&</sup>lt;sup>12</sup> ECTS Users' Guide 2015.

<sup>&</sup>lt;sup>13</sup> ECTS Users' Guide 2015.

## **Exchange Programs and Partnerships**

By ensuring that institutions meet specific quality standards, accreditation fosters trust and collaboration across borders. For example, exchange programs, such as Erasmus plus the accreditation simplifies the application for funding<sup>14</sup>. This streamlined process encourages more institutions to participate, thereby enhancing international collaboration. At the same time, e.g., the Fulbright Program seeks to engage with universities that maintain high academic quality and global competitiveness. Given that the accreditation provides assurance that the institution delivers rigorous, well-structured academic programmes that align with global educational practices, it makes it eligible and easier for collaboration with Fulbright<sup>15</sup>. Both Erasmus plus and the Fulbright Program support joint programs and partnerships that involve multiple institutions across different countries.

Furthermore, policymakers recognize the critical role of quality assurance in higher education, viewing it as essential for ensuring that public funds allocated to education yield positive outcomes. Accreditation and quality assurance processes provide the assurance that institutions are held accountable for maintaining high educational standards<sup>16</sup>. This accountability not only benefits the local educational landscape but also contributes to internationalization efforts, particularly for countries receiving foreign support or funding.

As for example in the context of higher education in Indonesia, there are several key reasons why institutions and study programmes pursue international accreditation. First and foremost, international accreditation enables institutions to gain global recognition. Accreditation is a crucial element of education management, and with international accreditation, a study programme or institution is acknowledged both nationally and internationally. This type of accreditation directly provides a "label" of recognition regarding the quality of the institution or particular study programme. The international acknowledgment that comes with accreditation enhances the institution's reputation, leading to recognition from other global institutions. Additionally, this recognition can result in indirect benefits, such as access to international funding opportunities linked to the accredited status<sup>17</sup>. For example, it leads to receiving educational funding through programs such as Erasmus+, benefiting from implementing quality assurance systems aligning with international standards.

At the same time, through the Science without Borders program, Brazil invested heavily in quality assurance and accreditation to ensure that universities receiving funding were prepared for international mobility programs<sup>18</sup>. There are numerous examples demonstrating that governments actively support and advocate for the accreditation of higher education institutions, particularly international accreditations.

In addition, some international organisations, such as the World Bank, USAID and others also prefer to work with accredited institutions. The reason is that in this case international organisation can ensure that the funding is being used effectively to improve education. Moreover, it is highly important for countries which receive foreign aid or funding because maintaining international accreditation standards can demonstrate accountability and the effective use of resources.

Another type of partnership that can be established is strategic cooperation with higher education institutions worldwide. Such collaboration not only important for student and faculty mobility and exchanges (e.g., summer progarmmes, education workshops) but also enables institutions to pool

(https://www.researchgate.net/publication/366601844 Importance of International Accreditation for Global Recognition for Higher Education).

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<sup>&</sup>lt;sup>14</sup> https://erasmus-plus.ec.europa.eu/programme-guide/part-d/glossary-common-terms.

 $<sup>{\</sup>color{red}^{15}\,\underline{https://www.fulbrightprogram.org/fulbright-top-producing-institutions/.}}.$ 

<sup>&</sup>lt;sup>16</sup> Mustafa Kayyali, An Overview of Quality Assurance in Higher Education: Concepts and Frameworks, International Journal of Management, Sciences, Innovation, and Technology (IJMSIT), Vol.4, Issue.2, pp.01-04, Mar (2023).

<sup>&</sup>lt;sup>17</sup> Importance of International Accreditation for Global Recognition for Higher Education: Tini ADIATMA, Nopriawan MAHRIADI
Mega
SUTEKI

<sup>&</sup>lt;sup>18</sup>https://www.insidehighered.com/blogs/world-view/brazils-science-without-borders-program?utm\_source=chatgpt.com.

resources, share expertise (e.g. invite visiting and guest lectures), joint research opportunities, and jointly develop new programs tailored to both global and regional needs. In addition, such approaches as university alliances have become increasingly popular, particularly in Europe, as part of efforts to enhance international cooperation and integration in higher education<sup>19</sup>.

In the FIBAA accreditation process, criteria such as the international positioning of the study programme and cooperation with high education institutions and other academic institutions or networks are evaluated, as these aspects highlight the programme's potential for facilitating exchanges, joint research projects, and collaborative teaching initiatives on a global scale.

### **Enhancing Employability Cross-Border**

Furthermore, international accreditation is also valuable for employers, as they recognize the quality and standards of accredited institutions and their graduates across different countries. In the FIBAA accreditation process, the promotion of employability—such as through the integration of theory and practice, as well as the development of multidisciplinary competencies and skills—is thoroughly evaluated. Additionally, factors like conducting external evaluations by alumni and employers are essential components of international accreditation, as they provide valuable feedback on the relevance and effectiveness of academic programmes. This feedback ensures that the curriculum remains aligned with industry needs, ultimately enhancing the employability of graduates and their ability to succeed in the global job market. Furthermore, cooperation with business enterprises and other organizations is also evaluated, which is crucial in a globalized world where cross-border employment opportunities are key to career development. The existence of such collaborations helps create global networks and supports international job placements.

### **Attracting International Students and Faculty Members**

International accreditation enhances the global recognition of study programmes, making them more attractive to students seeking qualifications that are respected worldwide<sup>20</sup>. Furthermore, accredited institutions are more likely to attract international talent, as accreditation acts as a guarantee of academic rigor and institutional stability. By meeting globally recognized standards, institutions signal their commitment to quality education, which is a significant factor for international students when selecting a university.

In the FIBAA accreditation process, one of the criteria is that the international composition of the student body aligns with the programme's concept. Additionally, the measures implemented to promote internationality are clearly defined and goal oriented. The international student body enriches the learning environment by bringing in different perspectives, experiences, and cultural insights, which are essential in today's interconnected world. Furthermore, such initiatives help build strong international networks, which can lead to valuable academic and professional opportunities for students and faculty alike. Moreover, international accreditation could be a reason for faculty members, in particular with international background, relying on the credibility and quality of the institution they are joining. The international composition of the faculty (teachers from different countries, teachers with international academic and professional experience) promotes the acquisition of international competences and skills are evaluated within FIBAA accreditation process.

Another point to consider is that international accreditation helps reduce administrative barriers for international students, making the admission process more streamlined and predictable. In the FIBAA accreditation process, criteria such as ensuring foreign language proficiency, defining admission requirements (including those for international students), and confirming that information about academic activities is also published in English are carefully evaluated. Moreover, institutions that are

<sup>&</sup>lt;sup>19</sup> https://www.daad.de/de/infos-services-fuer-hochschulen/kompetenzzentrum/.

<sup>&</sup>lt;sup>20</sup> Importance of International Accreditation for Global Recognition for Higher Education: Tini ADIATMA, Nopriawan MAHRIADI, Mega SUTEKI (https://www.researchgate.net/publication/366601844 Importance of International Accreditation for Global Recognition for Higher Education).

inferentially accredited are often part of established international networks, allowing them to participate in standardized admission procedures.

### **Research Mobility**

Accreditation often supports research collaborations across borders by ensuring that institutions meet the necessary standards for conducting high-quality research. This is critical for faculty members and researchers looking to engage in international mobility for collaborative projects or conferences. By adhering to internationally recognized standards, accredited institutions promote a culture of research excellence, which in turn supports the mobility of researchers seeking to contribute to global academic knowledge. Thus, international accreditation not only enhances the global reputation of educational institutions but also acts as a key enabler of mobility in an increasingly interconnected academic and professional landscape.

# **Opportunities and Challenges**

International accreditation offers substantial opportunities for enhancing academic and professional mobility, fostering cross-border collaborations, and ensuring the global recognition of qualifications. In particular, it raises the profile of the study programme and high institutions making them more attractive to stakeholders, namely students, including international students, faculty members, and employers. This reputation boost can lead to more global partnerships and opportunities for international collaboration. Moreover, international accreditation is a key for access to global networks, as through international accreditation, institutions can be easier be a part of established networks of universities, companies, and research organizations. For faculty members to immerse themselves in different cultural contexts prior to helping students learn cultural competencies will make their teaching more authentic and convincing<sup>21</sup>. In addition, being part of global network allows faculty members, students and researchers to engage in global academic collaborations, contributing to the creation of international knowledge and enhancing the global standing of the institution.

International accreditation ensures that academic credits are transferable across borders, facilitating student mobility. With systems like ECTS in Europe students can study abroad without losing academic progress. Such an approach increases the flexibility of academic programmes and promotes lifelong learning, as students can more easily accumulate credits from different institutions and countries. Furthermore, the integration of theory and practice into curricula, the promotion of multidisciplinary skills, and external evaluations by alumni and employers ensure that graduates are well-prepared for international job markets. It is very important in the globalized era in which we live, many graduates may find themselves working in different cultural settings<sup>22</sup>.

However, in addition to opportunities there are some challenges.

#### **Cost and Resource Intensity**

It should be kept in mind that the process of obtaining international accreditation could be resource-intensive and costly. Limited access to funding, inadequate infrastructure, and insufficient staff expertise can hinder the ability of these institutions to adopt global accreditation standards, potentially excluding them from international collaboration opportunities. Furthermore, institutions must dedicate significant time, financial resources, and human capital to meet the standards required by accreditation bodies. In particular, this can be a challenge for smaller institutions or those in developing countries with limited

<sup>&</sup>lt;sup>21</sup> Christina Miller, Chie Noyori-Corbett, Shinji Tani, Michiko Sawano, Xue Dou: Building International Educational Partnerships to Advance Internationalization and Global Competencies

<sup>(</sup>https://www.researchgate.net/publication/386085007 Building International Educational Partnerships to Adva nce Internationalization and Global Competencies).

22 Christina Miller, Chie Noyori-Corbett, Shinji Tani, Michiko Sawano, Xue Dou: Building International Educational

<sup>&</sup>lt;sup>22</sup> Christina Miller, Chie Noyori-Corbett, Shinji Tani, Michiko Sawano, Xue Dou: Building International Educational Partnerships to Advance Internationalization and Global Competencies (<a href="https://www.researchgate.net/publication/386085007">https://www.researchgate.net/publication/386085007</a> Building International Educational Partnerships to Advance Internationalization and Global Competencies).

budgets for quality assurance initiatives. As an option for addressing this challenge, the strategy of the higher education institution should first be carefully analyzed to ensure alignment with its long-term goals and overall mission. Secondly, the positioning of the study programme should be evaluated, considering factors such as market demand, academic quality, the degree of internationalization, and its potential to attract and retain international students.

# **Accreditation Diversity**

Variability in accreditation practices and processes across regions can be also a challenge for high education institutions. Nonetheless, while European accreditation agencies align their standards with the ESG (European Standards and Guidelines), the accreditation processes are largely similar across agencies, with only minor differences in their implementation or emphasis. These variations may stem from national regulatory requirements, cultural contexts, or specific priorities of the accrediting bodies, but the overarching principles of quality assurance and continuous improvement remain consistent. Furthermore, it is important to note that international accreditation does not always replace national accreditation and in particular countries should be considered as additional one (e.g. Indonesia). To streamline the effort and avoid duplication, cross-border accreditation could be considered as an effective solution, where applicable<sup>23</sup>.

#### Political, cultural, and linguistic barriers

International accreditation often requires the high education institution to demonstrate the quality of its programmes and services in a global context, which may involve overcoming language and cultural barriers. As previously mentioned, ensuring that academic materials, admissions processes, and communication are accessible in multiple languages, in particular in English language can be a logistical challenge for institutions. Although having all documentation in English may require additional effort from the institution, it should be seen as an opportunity to be on an international track. It is beneficial to have a large number of documents already translated into English, as it enhances the institution's global engagement.

While English is increasingly the global academic lingua franca, many institutions and students may not have the language proficiency required for international exchanges, complicating academic mobility and collaboration. This language gap can hinder the transfer of credits, understanding of academic standards, and effective communication during accreditation procedures.

Another challenge could be related to regulatory differences and bureaucracy. National governments often can have specific requirements for recognizing foreign qualifications. This can result in lengthy and complex bureaucratic procedures for students seeking to transfer credits, gain recognition for their degrees, or pursue further studies abroad.

Overcoming these obstacles requires concerted efforts from educational institutions, accreditation bodies, governments, and other stakeholders to create a more inclusive, accessible, and effective global educational ecosystem.

#### 5. Conclusion

The accreditation is more than a quality assurance tool—it is a bridge that connects diverse educational systems. By fostering trust and transparency, accreditation paves the way for a more inclusive and collaborative global higher education landscape. Therefore, on a global level, international accreditation serves as a foundational mechanism for cross-border recognition by establishing shared quality benchmarks.

<sup>&</sup>lt;sup>23</sup> https://www.eqar.eu/kb/cross-border-qa/.

Analyzing the abovementioned, it is worth adding that international accreditation plays a pivotal role in fostering trust, credibility, and collaboration in higher education systems worldwide. Membership in globally recognized networks like ENQA, INQAAHE, and CEENQA is critical in ensuring alignment with international standards and promoting mutual recognition of qualifications. As higher education becomes increasingly globalized, the continued evolution of quality assurance practices, coupled with stronger collaboration between quality assurance networks, will be essential for creating a more interconnected, credible, and equitable global education system.

Furthermore, international accreditation also plays a pivotal role in enabling academic mobility. Through credit transferability, fostering exchange programs, and reducing mobility barriers, accreditation strengthens the global higher education landscape, contributing to a more interconnected and collaborative academic environment. Institutions that prioritize accreditation are better positioned to prepare students and faculty for the demands of a globalized world, enhancing their academic and professional prospects.

Nonetheless, several challenges persist. To unlock broader global opportunities, it is crucial for accrediting bodies, institutions, and governments to strengthen international collaboration. This can be achieved not only through mutual agreements between countries but also by harmonizing accreditation standards and recognizing shared frameworks across borders. By aligning accreditation processes and promoting mutual recognition, institutions can have an opportunity to unlock greater potential for student exchanges, faculty collaborations, and joint research initiatives. These efforts not only improve the overall quality of education worldwide but also provide institutions and students with the adaptability and flexibility needed to succeed in an increasingly interconnected global environment.