

# EU policy and initiatives in global higher education, with a focus on Africa

## Team Europe, towards enhanced synergy and impact

**DHG Forum 2022**

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**#TEAMEUROPE**



- EU International partnerships, policy, funding
- Team Europe – why, what and how
- European Education Area global dimension, Erasmus+ and the team Europe spirit
- Discussion on a Team Europe approach in the DHG family



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Global  
Gateway

# EU International Partnerships

- Team Europe remains the biggest development partner **providing 55% of the ODA for education globally.**
- The EU has prioritized education by scaling up funding from 7% to 13% for 2021-2027. Over EUR 6 billion and most of the EU's investment will be in Africa
- The EU and its Member States are working on 40 Team Europe Initiatives around the world to support education and training at country level.
- The EU investment in education in emergencies reaches 10% of its humanitarian aid budget, i.e. over EUR 150 million per year.



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# Neighbourhood, Development and International Cooperation Instrument (NDICI) – ‘Global Europe’



**€79.5 billion** for **2021-2027** period.  
Cooperation with partners will focus on

Supporting **education**  
and **human development**



Tackling **climate**  
**change**



Fostering  
**digitalisation**



Boosting **sustainable**  
**growth, jobs**



Promoting **the**  
**rule of law** and  
**European values**



- The EU’s main financing tool contributing to eradicate poverty and promote sustainable development, prosperity, peace and stability.

The total allocation (€79.5 billion) is divided as follows:

- €60.38 billion for geographic programmes
- €6.36 billion for thematic programmes
- €3.18 billion for rapid response actions



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**Global  
Gateway**

# Global Gateway

Europe's offer for **connecting the world** with up to 300 billion of investments and partnerships (digital, climate, energy, transport, education)



Democratic values and high standards



Good governance and transparency



Equal partnerships



Green and clean



Security focused



Catalysing private sector investment

Eg. BELLA, fibre-optic cable EllaLink, 34,000 km digital network for interconnectivity of European and Latin American research and education communities [BELLA - Building the Europe Link to Latin America \(europa.eu\)](https://europa.eu)



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# EU-AU Summit outcomes on education and skills

## Round table discussions of leaders

- Importance of education in building democratic, sustainable and resilient societies and economies.
- Need for investments in African human capital, aligned to labour market opportunities

## Joint Declaration

- Develop partnerships between universities
- Boost human development, through scaling up mobility and employability of students, young graduates and skilled workers
- Invest in inclusive and equitable quality education.
- Promote opportunity oriented TVET



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# Africa-Europe Global Gateway Investment Package

Flagship initiatives at **regional** level are in the process of development:

- ➡ • ***The Regional Teacher Programme for Africa*** (EU: EUR 100 million); **Team Europe approach**
- ***Opportunity driven skills and VET in Africa*** (EU: at least EUR 500 million); **Team Europe approach**
- ➡ • ***Youth Mobility for Africa*** (EU: EUR 970 million) will promote youth exchanges and mobility between Africa and Europe;
- ***Global Partnership for Education*** (Team Europe: EUR 1.7 billion)



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**Video time!**





## European Consensus on Development from 2017

A key factor to achieve these common objectives is for the EU to **act united**. The EU and its Member States therefore commit to **working together better**. **Greater coherence** is required between Member States and EU institutions. **Coherent and consistent engagement** will result in greater credibility, legitimacy, accountability, **added value, positive impact on the world**. The EU and its Member States must be **united in diversity**, using a variety of experiences and approaches, bearing in mind their respective **comparative advantage**.





# Team Europe Global Response to COVID-19 as a trigger

June 2020: Council Conclusions on Team Europe Global Response to COVID-19

**April 2021: Council Conclusions on Team Europe**

Crucial role in the EU external action toolbox and is being used in different areas

*As #TeamEurope, we work to cushion the impact of the pandemic and initiate a sustainable recovery.*

*President Ursula von der Leyen , 8 April 2021*





## Why expand the Team Europe approach?

- *changing geopolitical landscape* that requires collective, swift action
- a platform for sending a *strong joint European messages*
- creating meaningful *partnerships, leveraging our collective weight* and strategic interests in the (joint) policy dialogue
- making *better use of funding/support modalities, tools and partners* and the ***wealth of the collective experience, expertise and resources.***





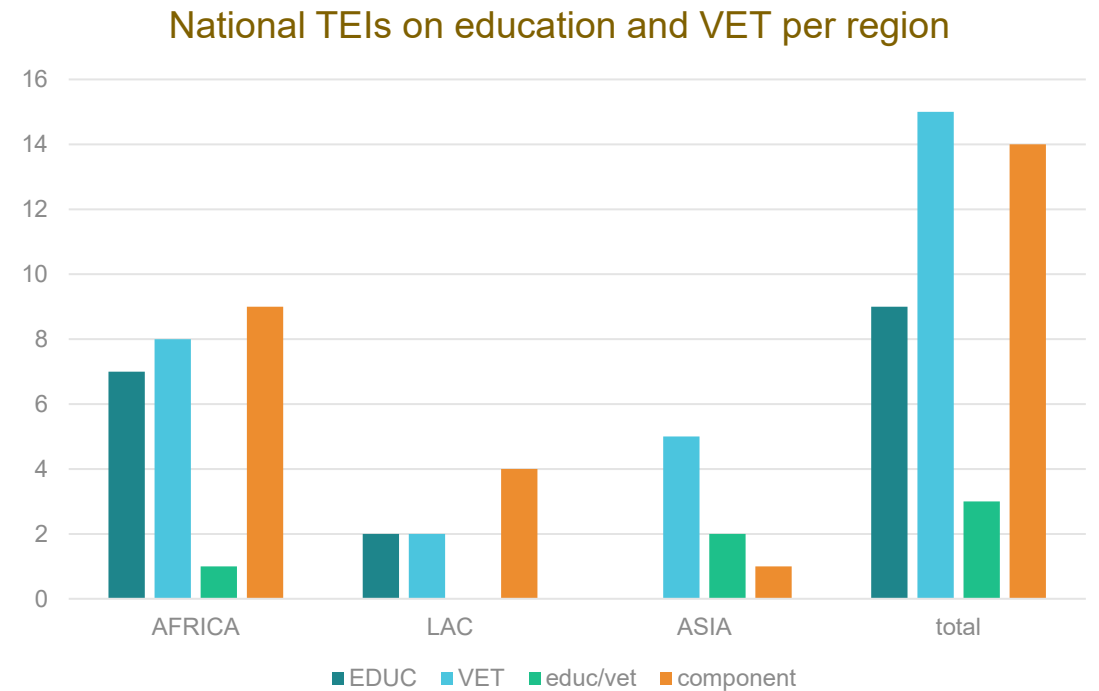
## TEAM EUROPE INITIATIVES ON EDUCATION - STATE OF PLAY

**168 TEIs:** 132 country, 32 regional, 4 global

<https://europa.eu/capacity4dev/tei-jp-tracker/>

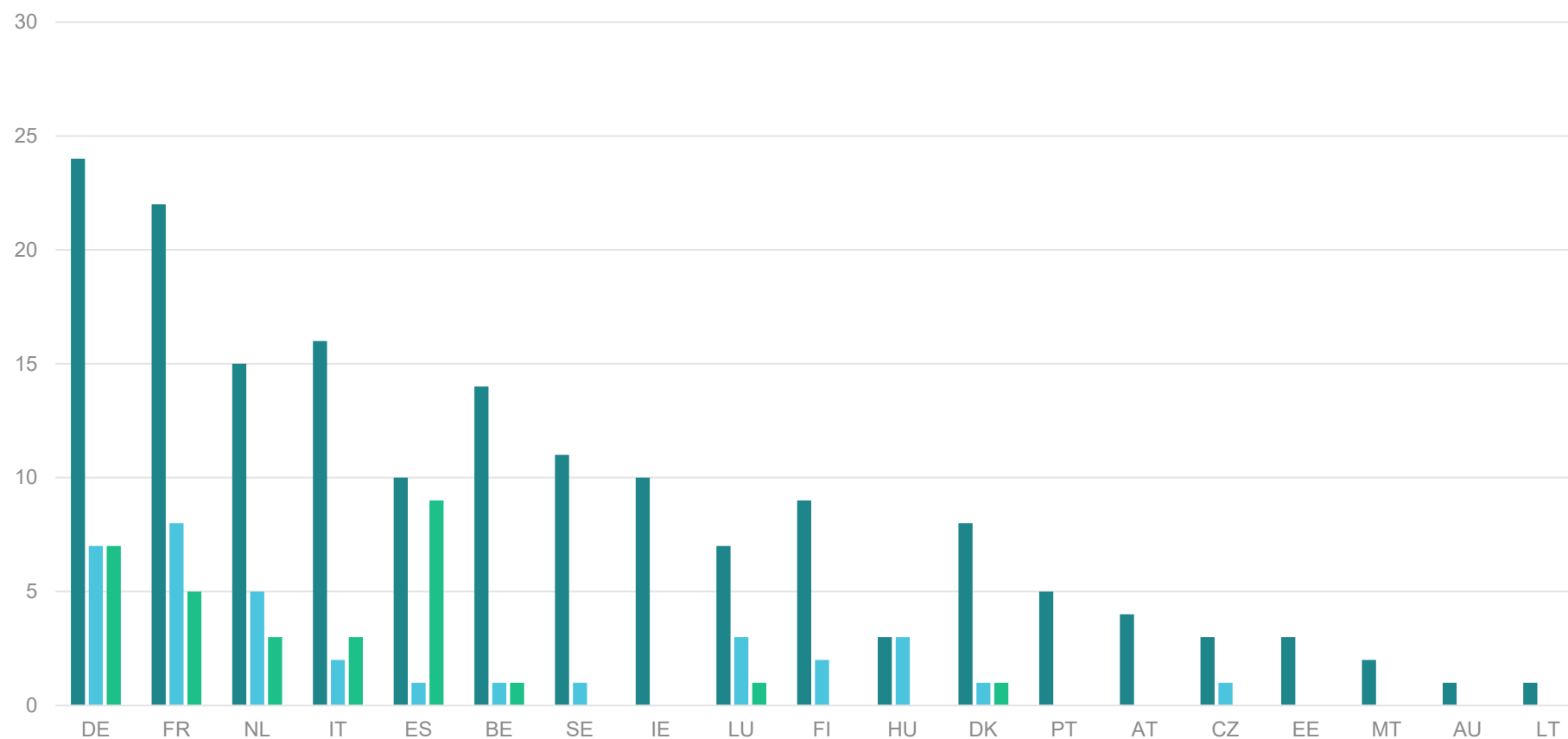
**40 TEIs on education**

- **9** on education
- **3** on education and VET
- **14** on VET
- **14** with education as a component





## MS per regions, Member state commitment



■ AFRICA ■ ASIA ■ LAC



## How to get involved?

Team Europe Initiatives get **support from the EU budget and/or** of the **EU Member States**. Min. 3 Team Europe members.

Global Gateway and TEIs will be implemented through all kinds of modalities:

- European Fund for Sustainable Development+ EFSD+ guarantees and blending
- Procurement, Grants
- Indirect Management
- TAIEX/Twinning

# Regional Teacher Programme for Sub-Saharan Africa (€100 MIL)

1. Improve the governance, management, attractiveness and gender balance of the **teaching profession**
  2. Enhance the quality, relevance and effectiveness of initial **teacher training** and continuous teacher professional development
- **A Regional Teacher Facility** to support interventions for strengthening the teacher profession and improving quality of teacher professional development, with a focus on digital and green skills and on teachers in fragile and crisis affected environments

## Tools:

- ✓ Demand-driven technical assistance
- ✓ Research & Evidence

## Levels of Response:

- ✓ National
- ✓ Regional



# TE in education, country-level examples

**Tunisia:** a new EUR 65 MIL programme in 2022 to improve:

- the governance and digitalisation,
- the quality and access of primary education, as well as the **matching of university curricula and VET training with the needs of the job market** to create sustainable opportunities for the youth.

**Morocco** the Programme Intégré d'Appui à la Formation et à l'Education au Maroc « PIAFE », 140 million EUR

- to improve the supply of quality education and training accessible to all, meeting needs of young people
- also a programme supporting **high level education, research, innovation and mobility**



# Youth Action Plan in EU external action

- Adopted in October 2022, first-ever policy framework for a strategic **partnership with young people around the world to build a more resilient, inclusive and sustainable future**
- One aim is to Strengthening young people's capacity to contribute to sustainable development and drive the green and digital transitions
- The **Africa-Europe Youth Academy** with support of €50 million to **formal and informal learning opportunities** and exchanges for young people willing to improve their leadership skills and create networks of change-makers in Africa.

*E.g. micro-credentials on leadership, green and digital transition – collaboration with Student Unions, CSOs, outreach – interest among African networks and EU MS?*

# EU-Africa Global gateway component on Youth Mobility



Erasmus+

570 M



Intra-Africa Academic  
Mobility Scheme V  
120 M

Harmonization of African Higher  
Education Quality Assurance and  
Accreditation - HAQAA III  
10 M



Young African Leaders  
Programme II  
1.2 M

African Continental Qualifications  
Framework - ACQF II  
5 M



Actions supporting youth  
leadership  
50 M

# Funding programmes and initiatives

- **Erasmus+**, *46 higher education partnerships involving 35 African countries will start in Q4 2022 (results in October) in key priority areas such as agro-entrepreneurship, access to electricity, space, energy, mining and healthcare.*
- **HAQAA 2**, *African Standards and Guidelines for Quality Assurance in Higher Education, National policy events, Pan-African Quality Assurance and Accreditation Agency (PAQAA) all a concrete contribution to facilitating academic integration and mobility at continental level.*
- **AU-EU Innovation Agenda**
- **Horizon Europe – Africa calls**
- **Marie Skłodowska-Curie Actions (MSCA)**
- **ARISE pilot programme**, African Research Initiative for Scientific Excellence

The European Education Area global  
dimension,  
Erasmus+

... and the team Europe “spirit” in  
practice

# The European Education Area (September 2020 + endorsed by Council in February 2021)



## Quality in education and training

- Boost basic and transversal skills
- More mobility and cooperation opportunities
- Support lifelong acquisition of language competences
- Develop a European perspective in education



## Inclusion and gender equality

- Pathways to School Success
- 50 centres of excellence for VET
- European Approach to micro-credentials
- Gender-sensitive teaching



## Green and digital transitions

- Education for Climate Coalition
- Greening of education infrastructure
- Council Recommendation on education for environmental sustainability
- Digital Education Action Plan



## Teachers and trainers

- 25 Erasmus Teacher Academies
- European guidance for national career frameworks
- European Innovative Teaching Award



## Higher education

- European Universities full roll-out
- Development of a European Degree
- Legal statute for alliances of universities
- Erasmus+ Mobile App



## Geopolitical dimension

- Team Europe approach
- Strengthen cooperation with strategic global partners
- Expand international dimension of Erasmus+

# Why is cooperation in education an important instrument for the implementation of EU and Member States external policies ?

- An indisputable instrument of soft power
- Spreading the messages and fundamental values (mainly through exchange programmes).
- Contributing to shaping the relationship of the EU with other countries and regions.
- Vital to address existing and emerging global challenges (i.e. environment and digitalisation).
- Essential for the achievement of the 2030 Sustainable Development Goals.

# Stratégie européenne pour les universités

## 1 Strengthen the European dimension in higher education and research

Bringing transnational cooperation to a higher level contributes to a culture of excellence and inclusion, a true European identity, and global competitiveness and attractiveness

## 2 Consolidate universities as lighthouses of our European way of life

### Strengthen quality and relevance for future-proof skills

*In a fast changing environment, universities need to strengthen their capacities to equip young people, lifelong learners and researchers with the right competences and skills*

### Foster diversity, inclusiveness and gender equality

More institutional changes are needed for universities to become places of truly equal opportunities

### Promote and protect European democratic values

Universities need to be places of freedom: for speech, thought, learning, research

## 3 Empower universities as key actors of change in the twin green and digital transitions

### Develop skills, competences and technological innovation for the green and digital transition

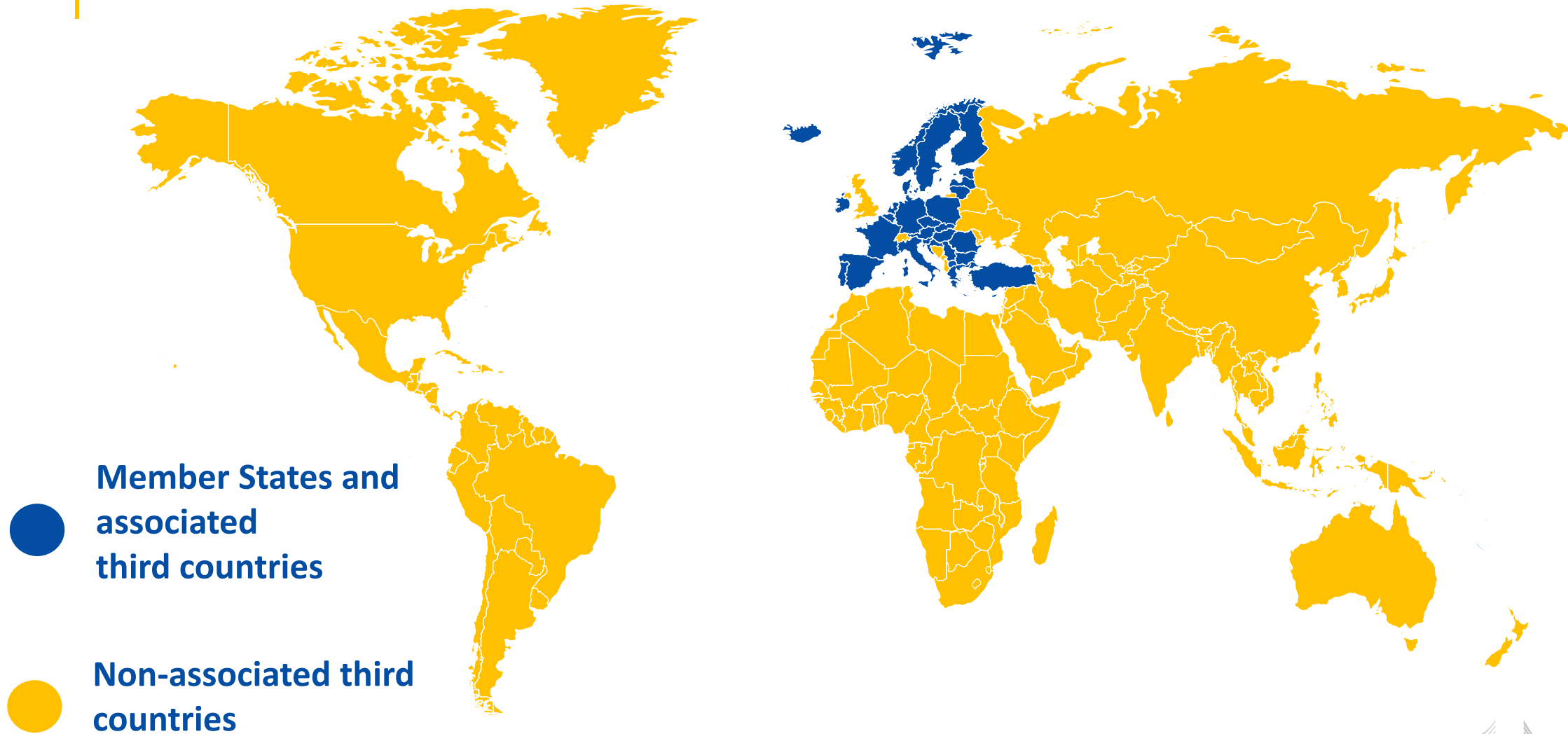
Universities are key actors for the green transition and for a more sustainable world. We need to make 'connected universities' a reality

## 4 Reinforce universities as drivers of Europe's global role and leadership

Universities are instrumental in building Europe's connections with the world



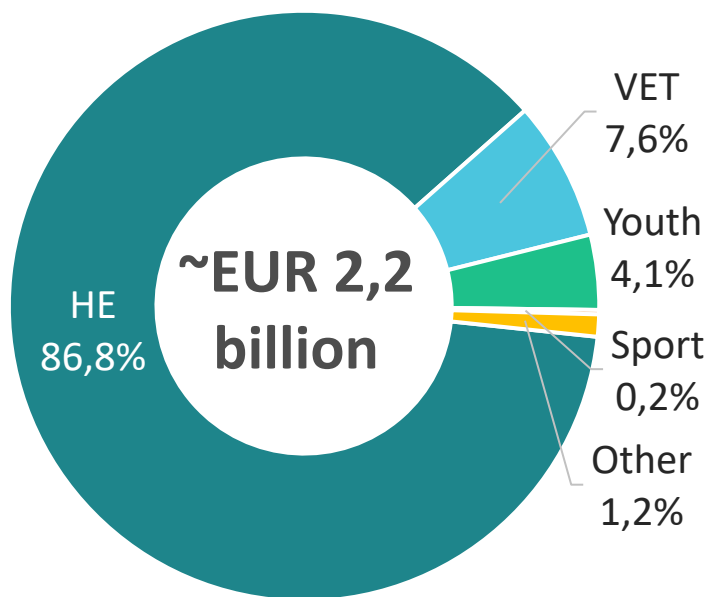
# International dimension of Erasmus+ 2021-2027





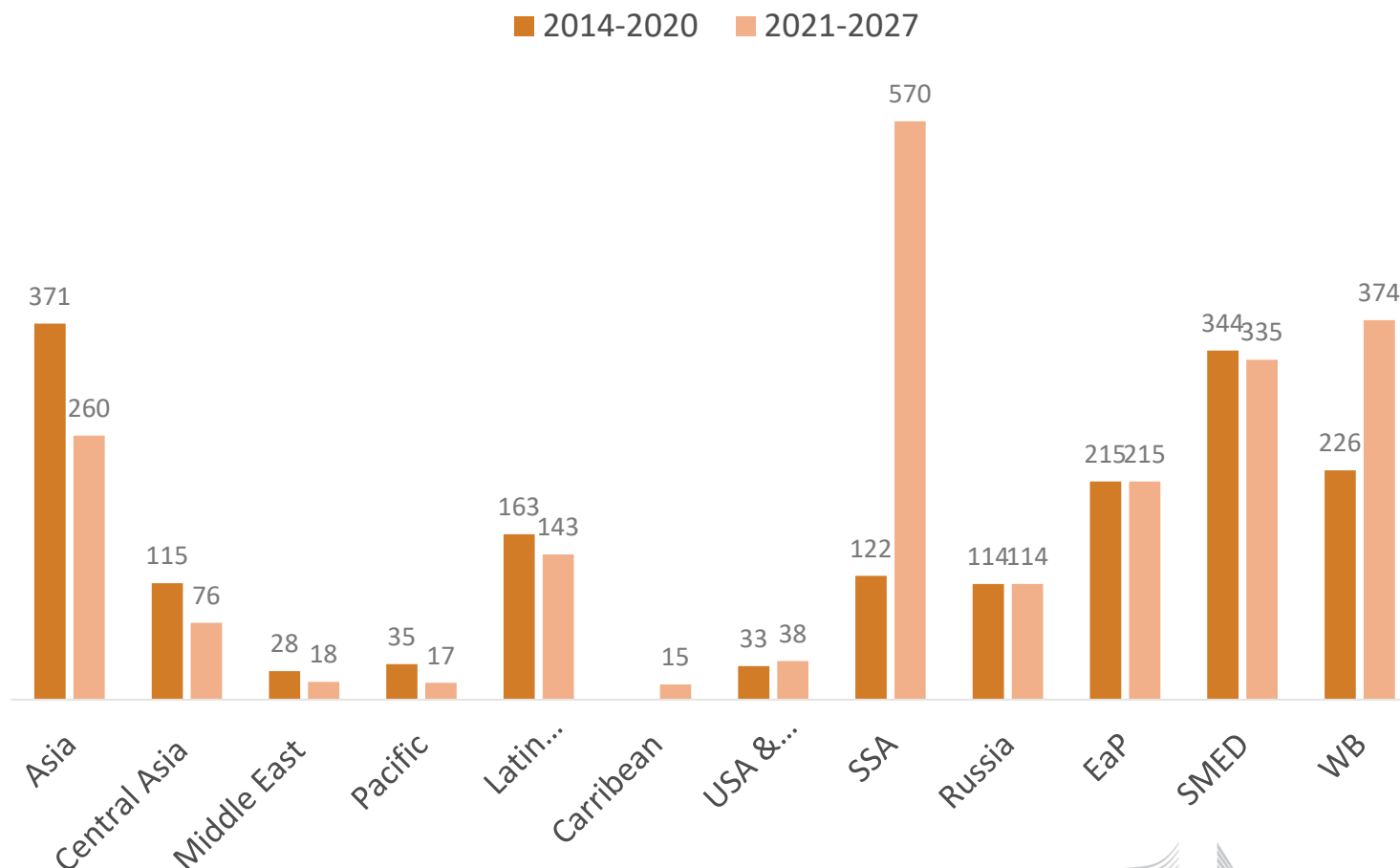
# International dimension of Erasmus+: funding

International actions budget (H6)  
per sector  
2021-2027



2014 – 2020  
~EUR 1,8 billion

H6 budget per region (in million EUR)



# Overview of Erasmus+ international Actions in Higher Education

## HIGHER EDUCATION

- International Credit Mobility
- Erasmus Mundus Joint Masters & Erasmus Mundus Design Measures
- Capacity Building for Higher Education
- Jean Monnet activities
- Alumni Association
- European Outgoing mobility
- Cooperation Partnerships\*
- Alliances for Innovation\*

## Vocational Education and Training

- Outgoing VET mobility
- Capacity building projects (all regions except Asia)

## Informal education (Youth)

Virtual exchanges, youth mobility, youth cooperation projects (for some regions)

\* Conditional access - Partners from Non-Associated countries must prove added-value to the project

# How is Erasmus+ already implementing the Team Europe approach?

## Erasmus+ National Agencies

located in EU 27 + 6 associated countries

responsible for the management of half of the programme international dimension budget.

## Types of projects supported

the involvement of at least 2 European countries is a must

Capacity building projects in HE and VET

Erasmus Mundus Joint Master Degrees

## A European worldwide community

DG EAC and INTPA/NEAR colleagues,

International contact points in National Agencies,

EU Delegations colleagues,

Erasmus+ National Offices (in neighbouring countries and Central Asia),

Newly created Erasmus+ Focal Points in the rest of the world

## A necessary cooperation on:

- local promotion : joint events EU Delegations with EU Member States representatives
- visa process

# Capacity building for Higher Education

- Develop and adapt curricula, in terms of content and teaching/learning methods
- Support university-enterprise cooperation
- Work on upskilling of academic and administrative staff
- Reform of governance and management systems at national, regional or HEI level
- Foster internationalisation of HEIs in research, scientific and technological innovation
- Introduce Bologna-type reforms at institutional, national or regional level
- Develop new approaches and tools for policy making and monitoring

**The Applicant** can be in Europe or in an African Country.

Minimum 4 organisations  
Minimum 1 HEI from 2 Programme Countries and 2 HEIs from one or more Non Associated Countries.

The number of organisations from Programme countries should not be higher than the number of organisations from Non Associated countries



NEW

# One action – 3 strands to better answer needs

## FOSTERING ACCESS TO COOPERATION IN HIGHER EDUCATION

- Smaller scope projects
- Focused on higher education institutions.
- Designed for newcomers to the programme, less involved countries/regions, and for disadvantaged target groups.
- Enhance management capacities, quality of education and accessibility
- Budget between 200 000 and 400 000€
- 2-3 years.

## PARTNERSHIPS FOR TRANSFORMATION IN HIGHER EDUCATION

- Focused on higher education institutions and local actors linked with industry
- Designed to have a larger impact on innovation, university/business relations and institutional governance.
- Promoting reforms in universities
- Budget between 400 000 and 800 000€
- 2-3 years.

## STRUCTURAL REFORM PROJECTS

- Focus on macro level policy reforms
- Involve national competent authorities, HE sector and institutions
- Support Policy making (expert advice, training, creation of representative bodies ...)
- Develop Implementation of tools (Quality assurance, credit systems, accreditation procedures, recognition...)
- Support Internationalisation (Bologna type reforms, surveys and studies...)
- Budget between 800 000 and 1M€
- 3-4 years.

## Example of the CBHE project

SEBA - Strengthening expertise and bioinformatics to control antimicrobial resistance in West Africa

### Partner universities

University of Helsinki, Finland (Coordinator)

University of Montpellier, France

University of Abomey-Calavi, Benin

University of Parakou, Benin

National University of Agriculture, Kétou, Benin

University Joseph Ki-Zerbo, Ouagadougou, Burkina Faso

University Nazi Boni, Bobo-Dioulasso, Burkina Faso



# Erasmus Mundus Joint Masters (EMJM)

## University perspective

- Integrated Masters of excellence offered by a consortia of universities. At least 3 partners from 3 countries (including 2 European ones)
- Jointly delivered programmes with study in 2+ countries, of which at least one must be an EU Member State or third country associated to the programme
- Aim to attract the best students in the world through EU-funded scholarships
- 6-year project – 4 cohorts of students

## Student perspective

Annual selection cycles by each master program

Joint degree or multiple degrees

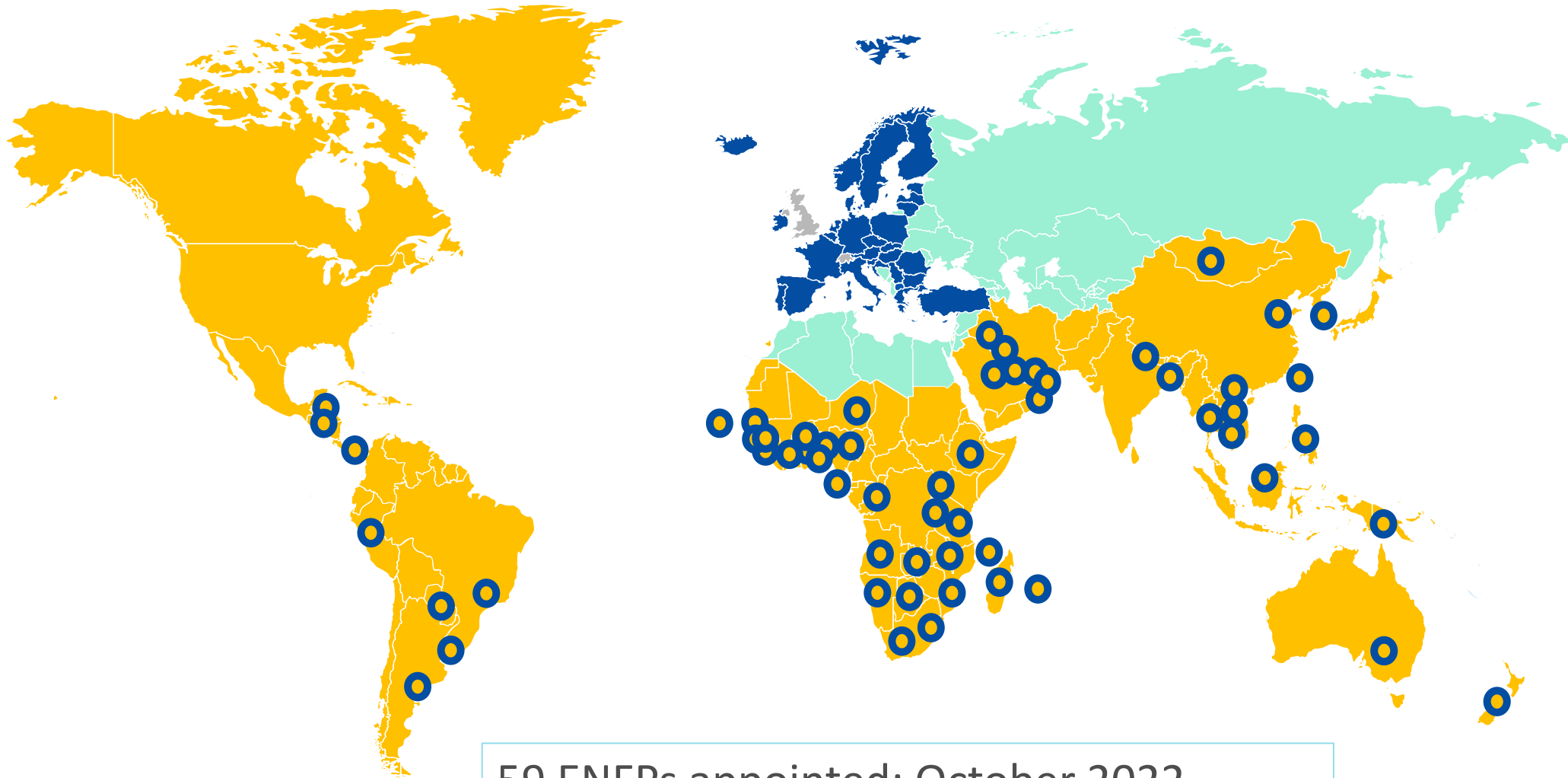
Generous scholarships

Mobility between countries integrated in Master programme

Students apply online without the intermediary of their home university

[https://www.eacea.ec.europa.eu/scholarships/emjmd-catalogue\\_en](https://www.eacea.ec.europa.eu/scholarships/emjmd-catalogue_en)

# Erasmus+ National Focal Points – the story so far.....



59 ENFPs appointed: October 2022





## Objectives

- To improve the availability of targeted information on study and research opportunities in EU MS and associated third countries to the Erasmus+ programme, presenting its quality and diversity as a study destination.
- To strengthen the promotional expertise among European higher education institutions and agencies, and offer additional promotional opportunities for all European study destinations.





## Implementation

### \ **Consortium partners:**

- **Campus France** (lead, France), **DAAD** (Germany),
- **Nuffic** (Netherlands), **Harno** (Estonia), **Academic Cooperation Association (ACA)** (Belgium)

### \ **Stakeholder Panel:**

To enhance cooperation with other NATs/structures.

To provide advice, input and feedback on the planned promotion activities

**British Council** (United Kingdom)

**CMEPIUS** (Slovenia)

**Coimbra Group**

**EDUFI** (Finland)

**Erasmus Student Network** (Belgium)

**SAIA** (Slovakia)

**Swedish Institute** (Sweden)

**Tempus Public Foundation**

(Hungary)

**Uni-Italia** (Italy)



# The Study in Europe portal

<https://education.ec.europa.eu/study-in-europe>

(Nuffic and ACA in charge)

## Features:

- Country profiles
- Links to NATs' websites
- Articles on policy-related issues and student experiences
- Testimonials (not yet available)

### News about Study in Europe

The screenshot displays two news items in a grid layout. Each item features a photograph, a date, a title, and a 'News' icon at the bottom left. A red arrow icon is positioned to the right of each title.

- 4 January 2022**  
Internationalisation at home activities
- 22 December 2021**  
How to apply for doctoral studies in Europe



## Fair calendar

- ✖ **2021:** worldwide virtual fair (June); Latin America (October); Tunisia and Morocco (December)
- ✖ **2022:** Malaysia + other ASEAN countries (March); worldwide thematic fair focusing on environmental/digital issues (April-May); F2F fairs in Azerbaijan and Georgia (September – October) ; South Korea (November tbc)
- ✖ **2023:** Egypt, Kenya, Ghana + other African countries (March); Argentina and Brazil (October)

- ✖ Fairs organised by EU Delegations



## Social media (HARNO in charge)

Study in Europe Facebook (226 710 followers):

[www.facebook.com/StudyInEurope.Welcome](http://www.facebook.com/StudyInEurope.Welcome)

Study in Europe Instagram (2800 followers):

[www.instagram.com/studyineurope.welcome](http://www.instagram.com/studyineurope.welcome)

Erasmus+ Facebook (663 000 followers):

[www.facebook.com/EUErasmusPlusProgramme](http://www.facebook.com/EUErasmusPlusProgramme)

Erasmus+ Twitter (119 000 followers):

[www.twitter.com/EUErasmusPlus](http://www.twitter.com/EUErasmusPlus)



## Networking activities (ACA in charge)

**Webinars for HE promoters**

3 webinars per year, one of which aimed at EU Delegations

To provide an opportunity for P2P education, training, knowledge and good practice sharing in the area of marketing and recruitment.

**Networking meetings for NATs 1 meeting per year**

**Online collaborative platform** to support the exchange of ideas/knowledge/best practices and news on international HE promotion, academic mobility and cooperation

4E EDITION

# SEMAINE DES ÉTUDES EN EUROPE

Bienvenue sur le site web Erasmus+ des Universités Publiques Togolaises

[EN SAVOIR PLUS](#)

**SEMAINE  
DES ÉTUDES  
EN EUROPE** 2022

**17-19**  
NOVEMBRE 2022  
Université de Lomé

**21-23**  
NOVEMBRE 2022  
Université de Kara

- BOURSES - ÉTUDES ET STAGES EN EUROPE
- COOPÉRATION INTERUNIVERSITAIRE

## Questions for discussion with the audience

Had you heard of the “Team Europe” concept in the (higher) education field before the meeting?

If yes – what are your experiences so far? Do you see positive evolutions in the implementation of this idea on the ground over the 2 last years ?

### **FOR FURTHER DISCUSSION IN THE SESSION:**

How could your organisation contribute in practice to this effort of closer cooperation between the EU and national actors to increase visibility and impact of our actions?

# For inspiration: some joint features of INTPA, EEA global and EU MS actions..

- Agenda 2030 and the SDGs
- Climate change and Paris agreement,
- Green and digital transition, peace, democracy, human rights, rule of law, resilient food systems, water, etc
- Innovation-led, knowledge-based economy, to benefit sustainable development and socio-economic transformation
- **Launch of Team Europe Initiative on Climate Change Adaptation and Resilience in Africa at COP27** [global-gateway-tei-climate-change-resilience-africa\\_en\\_0.pdf](https://cec.eu.int/global-gateway-tei-climate-change-resilience-africa_en_0.pdf) (cec.eu.int)







***Reflections in pairs***  
***Questions***

**Questions on Team Europe: [INTPA-Team-Europe-Support@ec.europa.eu](mailto:INTPA-Team-Europe-Support@ec.europa.eu)**